

Official Sponsorship Benefits

A KSGA partnership connecting businesses and members

Core Official Sponsor Benefits

Benefit Area	Benefit Details
OFFICIAL PARTNER	Use of the “KSGA Official Partner” title and official sponsor recognition
BRAND VISIBILITY	Sponsor logo placement on the KSGA website, official materials, and key events
TOURNAMENT PROMOTION	Sponsor promotion at KSGA tournaments through banners, awards, and sponsored items
MEMBER MARKETING	Promotion of the company, products, services, and exclusive offers to KSGA members
CO-PROMOTION	Opportunities to develop joint events, promotions, and campaigns with KSGA

Sponsorship Tiers

Category	General Sponsor	Official Sponsor	Main Sponsor
Annual contribution	S\$2,500	S\$5,000	S\$10,000
Partner title	Sponsor	Official Partner	Main Partner
Logo placement	Included	Enhanced	Highest priority
Event promotion	Standard	Official sponsor promotion	Main sponsor-focused promotion
Joint promotions	By agreement	Priority discussion	Highest priority

Sponsors may choose cash, in-kind, or cash and in-kind sponsorship. In-kind sponsorship should state the item, quantity, and converted value.

Corporate Membership and Collaboration

Golf clubs, driving ranges, academies, equipment and apparel companies, golf travel providers, and other golf-related businesses may join as partner companies.

Officer in charge / Phone / Email	
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